

10 WAYS TO MAKE THE ATTENDEE EXPERIENCE AT YOUR NEXT EVENT REMARKABLE



Dan Gingiss
Chief Experience Officer



THE EXPERIENCE MAKER



#10

HIRE A PROFESSIONAL EMCEE



A black and white photograph of two champagne glasses being clinked together. Bubbles are visible rising in the glasses. The image is partially obscured by a white torn-paper-like border on the right side.

CELEBRATE WITH A CHAMPAGNE TOAST

#09

HAVE A PHOTOGRAPHER TAKE ATTENDEE HEADSHOTS



#08



***LEAVE A
THANK-YOU
BASKET IN
ATTENDEES'
ROOMS***



#07

A black and white photograph of two smartphones lying on a light-colored surface. The phone on the left is a white iPhone with a USB cable plugged into its bottom port. The phone on the right is a silver iPhone with a Lightning cable plugged into its bottom port. The background is blurred. On the left side of the image, there is a large, irregular cyan shape with white scribbles. The text 'MAKE SURE EVERYONE CAN PLUG IN EVERYWHERE' is written in a bold, italicized, sans-serif font on the right side of the image. The number '#06' is written in a white, sans-serif font on the cyan shape on the left.

***MAKE SURE
EVERYONE
CAN PLUG IN
EVERYWHERE***

#06

***HAVE A
KARAOKE
PARTY WITH A
LIVE BAND***

#05





***CREATE
COMPANY
PRIDE WITH
BRANDED
ELEVATORS***

#04

UPGRADE VIP GUESTS TO A HOTEL SUITE



#03

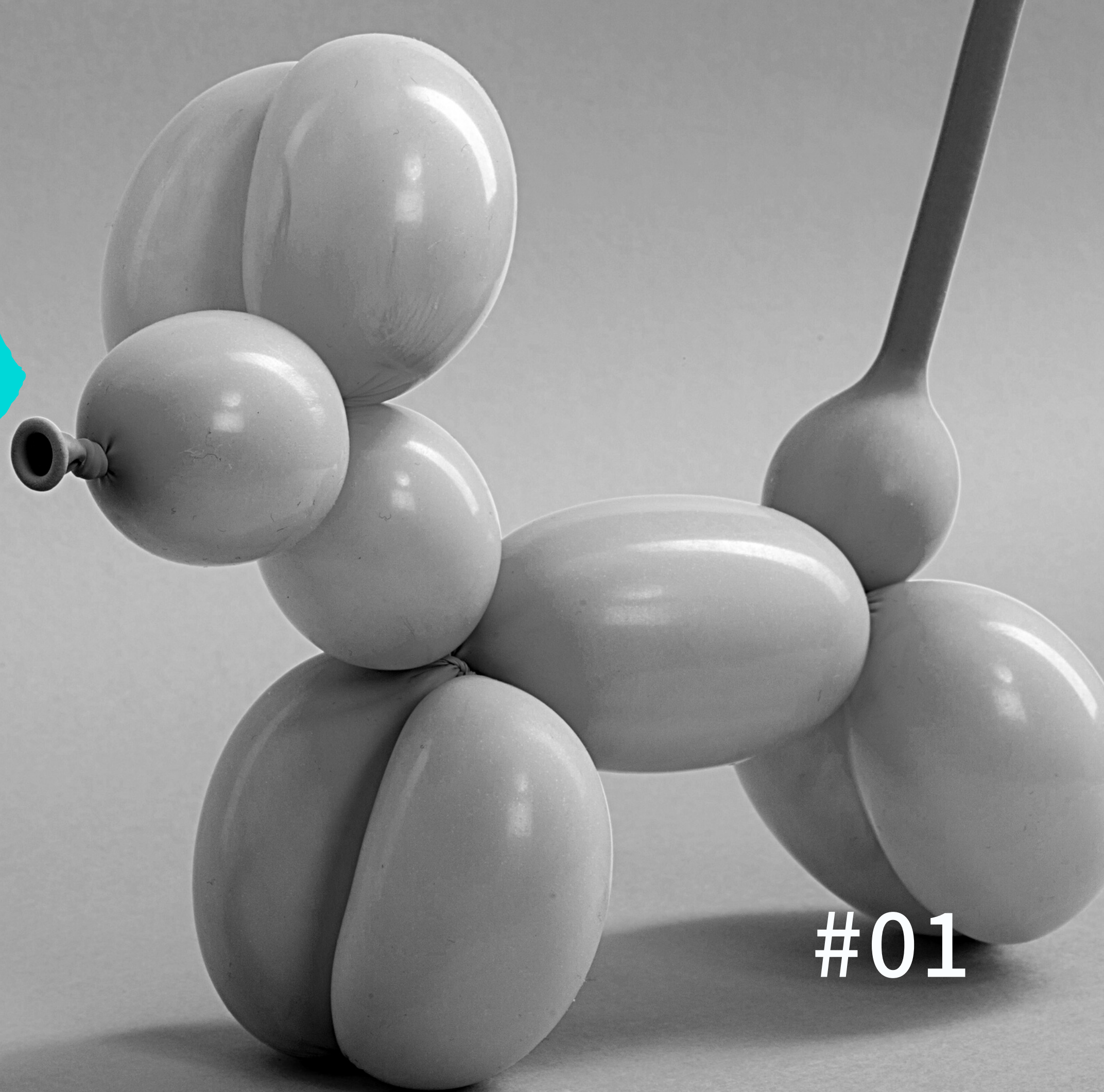


OFFER AN OMELET STATION AT BREAKFAST



#02

***HIRE A BALLOON
ARTIST FOR \$180 AND
SAVE THE REST OF
YOUR BUDGET FOR
THOSE INEVITABLE
LAST-MINUTE
REQUESTS!***



#01

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